

WITNESS

Media Archive

Rate Card



DISTRIBUTION	PER SECOND	30 SEC MINIMUM
ALL RIGHTS		
All Media Worldwide	\$100	\$3000
All Media <i>except</i> Theatrical	\$70	\$2100
TELEVISION		
Local/Public Access Cable	\$10	\$300
PBS/Public North America	\$20	\$600
National Broadcast <i>OR</i> Cable	\$28	\$840
National Broadcast <i>AND</i> Cable	\$40	\$1200
Multinational* Broadcast <i>OR</i> Cable	\$35	\$1050
Multinational* Broadcast <i>AND</i> Cable	\$45	\$1350
Worldwide ALL	\$55	\$1650
THEATRICAL		
Theatrical plus All Media	\$100	\$3000
Film Festival Only	\$20	\$600
Theatrical Only	\$50	\$1500
Trailer Only	\$15	\$450
INTERNET ONLY		
	\$15	\$450
HOME VIDEO/DVD ONLY		
US only	\$20	\$600
Worldwide	\$28	\$840
PRESENTATION/NON-BROADCAST		
Non-profit	\$15	\$450
Corporate/Commercial	\$30	\$900
ADDITIONAL		
Plus Internet	add \$2	
Plus Home Video	add \$5	
Plus Internet & Home Video	add \$7	

*eg regional: Africa, Asia, Europe, Middle East, North America, South America.

Standard License Term = 10 years

Duplication: VHS Preview tapes \$50/hour; BetaSP or miniDV \$75/hour; Digibeta (NTSC only) \$150/hour. 3+ clips add \$10 each additional.

Research: first ½ hour free, \$50/hour thereafter.